

## SHANNON SINDORF

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### EDUCATION:

**University of Colorado at Boulder** Ph.D. Communication, emphasis in Media Studies (2014)  
Dissertation: *The Wounds of the Wild West: Analysis of the Online Debate about Guns at the Local and National Level*. Committee chaired by Dr. J. Richard Stevens. Other members include Dr. Michael McDevitt, Dr. Elizabeth Skewes, Dr. Leah Sprain, and Dr. John P. Jackson.

**California State University at Northridge** M.A. Mass Communication (2006) Thesis: *The Los Angeles Times and Los Angeles Daily News Coverage of the Supermarket and Transit Strikes of 2003-2004*. Committee chaired by Dr. R. Kent Kirkton. Other members include Dr. Jose Luis Benavides and Dr. Jorge Garcia.

**California State University at Northridge** B.A. Journalism (2003)

**University of California at Santa Barbara** B.A. Communication (1999)

### ACADEMIC APPOINTMENTS:

**INSTRUCTOR, *Contemporary Media Analysis***, University of Colorado, Boulder **Fall 2012**  
Designed a Journalism 1001 course as the sole instructor, including writing the syllabus, the lectures, the exams, and the assignments for 40 students, received an “instructor overall” evaluation score of 5.4 out of 6.0, higher than both department and university average ratings.

**TEACHING ASSISTANT, *Photo Essay***, University of Colorado, Boulder **Fall 2013**

**TEACHING ASSISTANT, *Contemp. Media Analysis***, Univ. of Colorado, Boulder **Fall 2011**

**EDITORIAL ASSISTANT, *Gender & Society***, Univ. of California, Santa Barbara **1997-1999**  
Assisted with the preparation of manuscripts for print for a peer-reviewed academic journal (ranked 1 out of 38 in Women's Studies and 7 out of 138 in Sociology on Journal Citation Reports), contacted reviewers, created and maintained databases, and assisted managing editor and editor-in-chief with various projects.

**RESEARCH ASSISTANT, *National Television Violence Study***, UC Santa Barbara **1997**  
Coded data as part of a large research team to analyze violence in television programming for a \$3.3 million research project, collected data on television violence from primary sources, and followed extensive coding guidelines and training.

## **PUBLICATIONS:**

### **REFEREED:**

Sindorf, S. (2013). Deliberation or disinhibition? An analysis of discussion of local and national issues on the online comments forum of a community newspaper. *International Journal of Technology, Knowledge and Society*, 9(2), 157-171.

Sindorf, S. (2013). Symbolic violence in the online field: Calls for 'civility' in online discussion. *The Fibreculture Journal*, 22, 194-215.

McDevitt, M. & Sindorf, S. (2013). Casting youth as information leaders: Social media in Latino families and implications for mobilization. *American Behavioral Scientist*, 14 pages.

### **INVITED ESSAY:**

McDevitt, M. & Sindorf, S. (2012). How to kill a journalism school: The digital sublime in the discourse of discontinuance. *Journalism & Mass Communication Educator*, 67(2), 109-118.

### **BOOK CHAPTER:**

McDevitt, M., & Sindorf, S. (in press). Social media and social voting in Latino families: A strategic approach to mobilizing youth as information leaders. Invited chapter, E. Thorson, M. S. McKinney, & D. Shah (Eds.), *Political socialization in a media saturated world*. Peter Lang Publishing.

## **CONFERENCE PRESENTATIONS:**

Sindorf, S. (2014). From the spiral of silence to the spiral of noise: Opinion expression in a networked media world. A presentation for the Annual Conference of the National Communication Association in Chicago, IL (November 20-23, 2014).

McDevitt, M. and Sindorf, S. (2014). Casting youth as information leaders: Social media in Latino families and implications for mobilization. A presentation for the Annual Conference of the Association for Education in Journalism and Mass Communication in Montreal, Canada (August 6-9, 2014).

Stevens, J. R. and Sindorf, S. (2014). Poaching the poachers: The growing pains of subcultural identity. A presentation for The Rocky Mountain Conference on Comics and Graphic Novels in Denver, CO (June 13-15, 2014).

Sindorf, S. and Collebrusco, A. (2013). Whose public sphere? An analysis of the final comments on a community newspaper's online forum. A presentation for the Annual Conference of the Association for Education in Journalism and Mass Communication in Washington, DC (August 8-11, 2013).

Sindorf, S. (2013). Branding the bad man: Rape as the ultimate violence in *The Walking Dead*. A presentation for The Rocky Mountain Conference on Comics and Graphic Novels in Denver, CO (May 28-30, 2013).

Sindorf, S. (2013). In defense of eavesdropping: Twitter as conversation, not self-indulgence. A presentation for the Theorizing the Web 2013 conference in New York, NY (March 1-2, 2013).

Sindorf, S. (2013). Deliberation or disinhibition? An analysis of discussion of local and national issues on the online comments forum of a community newspaper. A virtual presentation for the Ninth International Conference on Technology, Knowledge and Society in Vancouver, BC (January 13-14, 2013).

Skewes, E. & Sindorf, S. (2012). Candidate or comedian? News coverage of Stephen Colbert's (very brief) Presidential campaign. A paper and presentation for the 2012 Midwinter Meeting of the Association for Education in Journalism and Mass Communication in Norman, OK (March 2-3, 2012).

### **OTHER TEACHING ACTIVITIES:**

#### **DELIBERATION FACILITATION**

Facilitator, RAP session deliberations, Communication & Society Residential Academic Program, CU Boulder **Fall 2013**

#### **GUEST LECTURES**

"Newspapers and journalism," Contemporary Media Analysis, CU Boulder **Fall 2011**

"Popular music & the recording industry," Contemp. Media Analysis, CU Boulder **Fall 2011**

### **RESEARCH ASSOCIATION MEMBERSHIPS**

National Communication Association (NCA)

Association for Education in Journalism and Mass Communication (AEJMC)

Association of Internet Researchers (AoIR)

### **OTHER WORK EXPERIENCE:**

**PROJECT ADMINISTRATOR, MWH Global, Inc. 2006-2010**  
Responsible for proofing, formatting, and producing technical reports for a global engineering firm.

**RESEARCHER, San Fernando Valley Business Journal 2004-2005**  
Collected and compiled size and ranking data by industry for companies and organizations for weekly lists and yearly Book of Lists; established and maintained detailed databases; conducted interviews with local business representatives, wrote articles, developed and enhanced relationships with sources.

**FREELANCE PROOFREADER/EDITOR**

**2003-2006**

Edited and proofread a variety of academic articles, book chapters, and screenplays.

**MANAGER, CSUN Photojournalism Lab**

**2001-2003**

Managed and ran the photojournalism lab at the California State University at Northridge, teaching and overseeing photojournalism students in using both print and digital photography methods.